

1. Responsible Entity

Responsible for data processing:

JTP Active Invest AG

Wassergrabe 6

CH-6210 Sursee

E-Mail: info@jtpai.vip

Website: www.jtpai.vip

2. Collection and Processing of Personal Data

We collect personal data exclusively in accordance with the legal provisions of the Swiss Data Protection Act (DSG). The following data is collected on our website:

2.1 Automatically Collected Data When Visiting the Website

- IP address
- Date and time of access
- Pages visited
- Browser and operating system used
- Referrer URL (previously visited website)

This data is processed for statistical purposes and to ensure the secure operation of our website and is deleted after 6 months.

2.2 Data Collected During Orders and Contact Inquiries

When placing orders in the online shop or submitting contact inquiries, we collect:

- First and last name
- Address
- Telephone number
- Email address
- Payment information (e.g., bank account number for bank transfers)

This data is used to process orders and communicate with customers and is stored in accordance with legal retention requirements.

3. Purpose of Data Processing

Your personal data is processed for the following purposes:

- Processing orders and contracts
 - Responding to inquiries
 - Improving the user experience of our website
 - Fulfilling legal obligations
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4. Legal Basis for Data Processing

Data processing is based on the following legal grounds:

- Consent pursuant to Art. 6 Para. 1 DSG for the voluntary provision of personal data
 - Contract performance pursuant to Art. 6 Para. 1 DSG for orders and services
 - Legal obligation pursuant to Art. 6 Para. 2 DSG
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5. Disclosure of Personal Data

Your data will not be disclosed to third parties unless:

- it is necessary for the performance of the contract (e.g., to payment service providers),
 - legal provisions require it, or
 - you have expressly consented to it.
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6. Data Security

To protect your data, we implement technical and organizational measures, including:

- SSL encryption of data transmissions
 - Access restrictions and password protection
 - Regular security checks and updates of our IT systems
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7. Cookies and Tracking Tools

Our website uses cookies to enhance and improve usability. Cookies are small text files stored on your device. You can disable the storage of cookies in your browser settings.

Tools Used:

Analytics Tools: We use tools such as Google Analytics to collect statistical data on website usage.

8. User Rights

You have the following rights:

- Right of Access: You can request information at any time about the data we have stored about you.
 - Right of Correction: You can request the correction of incorrect or incomplete data.
 - Right of Deletion: You can request the deletion of your data, provided that no legal retention obligations contradict this.
 - Right of Objection: You can object to the processing of your data, particularly for direct marketing purposes.
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9. Data Retention Period

Your data is only stored for as long as necessary to fulfill the purpose or as required by law. After the statutory periods have expired, your data will be deleted or anonymized.

10. Changes to the Privacy Policy

This privacy policy is updated regularly to comply with legal requirements or to implement changes in our services. The current version is always available on our website.

11. Contract Language and Validity

In case of doubt, the German version of this privacy policy is binding. Translations are for informational purposes only and have no legal validity in case of dispute.

Last update date: March 17, 2025

